

Celebrate Saskatchewan Tourism Week – May 26-June 1



\$2.37 B

in visitor
spending in
2017

\$13.6 M

visits to and within
the province
annually

63,800

Saskatchewan
residents employed
in the tourism
sector

WHY TOURISM MATTERS

Supports local
businesses

95 per cent of tourism and tourism-related businesses are small- or medium-sized and many are independently owned or operated.

Creates jobs

Tourism makes up over **10 per cent** of total employment in the province. Three in five people working in the tourism sector are in full-time positions.

Stimulates economic
growth

Tourism is an export industry, injecting **\$600 million** in export dollars annually to the local economy and stimulating growth throughout the province.

Preserves and
celebrates our history

With over **3,200** attractions, events and businesses, Saskatchewan's tourism industry showcases our history, culture and traditions to the world.

tourismsaskatchewan.com